

Specifications

Certified Karoo Meat of Origin

The Certification mark will only be used in connection with meat, regardless of breed, produced and slaughtered in the Karoo region as defined in the standards.

Only animals originating from (that is born in) the Karoo, or alternatively, that is born outside the Karoo but remained in the area of the Karoo for a continuous period of at least 6 months immediately before slaughter will qualify.

Only animals that feeds freely on indigenous veldt, in sizable camps representative of the identified typical Karoo vegetation who has access to clean water, qualifies for certification.

Animals originating from feedlots do not qualify for certification. Free range grazing is a specific requirement for this mark.

No routine antibiotics are allowed and the withdrawal periods have to be adhered to. Added hormones are prohibited.

The mark guarantees full traceability.